

Sarah Beate Eichmeyer

Assistant Professor



Knowledge Group: Economics, Politics and Decision Sciences

Research Domains: Economics

Teaching Domains:

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Biography

Sarah Beate Eichmeyer is an Assistant Professor of Economics at Università Bocconi. Previously she worked as an Assistant Professor at Ludwig Maximilian University of Munich.

Her research spans two areas: public/health economics and political economy. She works on topics related to poverty, health, and wellbeing, as well as political opinion formation and the media. She is the author of numerous articles on her topics of interest. Her works have been published in the American Economic Journal: Applied Economics, American Economic Association Papers and Proceedings, Journal of Public Economics, among others.

She got her PhD in Economics from Stanford University and a M.Sc. in Economics from University of Zurich.

Articles in national/international newspapers

Learning from the past: How history education shapes support for extreme ideology

BRAGHIERI, L., S. B. EICHMEYER, "Learning from the past: How history education shapes support for extreme ideology", VoxEU - CEPR, 17 January 2025

Article-level slant and polarisation of news consumption on social media

BRAGHIERI, L., S. B. EICHMEYER, R. LEVY, M. MOBIUS, "Article-level slant and polarisation of news consumption on social media", VoxEU - CEPR, 17 April 2025

Articles in Scholarly Journals

Experimental Evidence on the Effectiveness of Nonexperts for Improving Vaccine Demand

ALSAN, M., S. B. EICHMEYER, "Experimental Evidence on the Effectiveness of Nonexperts for Improving Vaccine Demand", *American Economic Journal: Economic Policy*, 2024, vol. 16, no. 1, pp. 394-414

Primary care providers' influence on opioid use and its adverse consequences

EICHMEYER, S. B., J. ZHANG, "Primary care providers' influence on opioid use and its adverse consequences", *Journal of Public Economics*, 2023, vol. 217, pp. 104784

Civil Liberties in Times of Crisis

ALSAN, M., L. BRAGHERI, S. B. EICHMEYER, M. J. KIM, S. STANTCHEVA, D. Y. YANG, "Civil Liberties in Times of Crisis", *American Economic Journal: Applied Economics*, 2023, vol. 15, no. 4, pp. 389-421

The Health of Democracies during the Pandemic: Results from a Randomized Survey Experiment

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Pathways into Opioid Dependence: Evidence from Practice Variation in Emergency Departments

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Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial

BREZA, E., F. C. STANFORD, M. ALSAN, B. ALSAN, A. BANERJEE, A. G. CHANDRASEKHAR, S. B. EICHMEYER, T. GLUSHKO, P. GOLDSMITH-PINKHAM, K. HOLLAND, E. HOPPE, M. KARNANI, S. LIEGL, T. LOISEL, L. OGBU-NWOBODO, B. A. OLKEN, C. TORRES, P.-L. VAUTREY, E. T. WARNER, S. WOOTTON, E. DUFLO, "Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial", *Nature Medicine*, 2021, vol. 27, no. 9, pp. 1622-1628

Effect of Physician-Delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19

TORRES, C., L. OGBU-NWOBODO, M. ALSAN, F. C. STANFORD, A. BANERJEE, E. BREZA, A. G. CHANDRASEKHAR, S. B. EICHMEYER, M. KARNANI, T. LOISEL, P. GOLDSMITH-PINKHAM, B. A. OLKEN, P.-L. VAUTREY, E. WARNER, E. DUFLO, "Effect of Physician-Delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19", *JAMA Network Open*, 2021, vol. 4, no. 7, pp. e2117115

Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities

ALSAN, M., F. C. STANFORD, A. BANERJEE, E. BREZA, A. G. CHANDRASEKHAR, S. B. EICHMEYER, P. GOLDSMITH-PINKHAM, L. OGBU-NWOBODO, B. A. OLKEN, C. TORRES, A. SANKAR, P.-L. VAUTREY, E. DUFLO, "Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities", *Annals of Internal Medicine*, 2021, vol. 174, no. 4, pp. 484-492

The Welfare Effects of Social Media

ALLCOTT, H., L. BRAGHERI, S. B. EICHMEYER, M. GENTZKOW, "The Welfare Effects of Social Media",
American Economic Review, 2020, vol. 110, no. 3, pp. 629-676